Print Date 10/08/12 07:45:31

ORDER

Order / Rev: 103289 Orders 06825826 Alt Order #: Product Desc: NRCC IE 2012 2602 Estimate: 10/05/12 - 10/11/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/05/12 Sales Office: BLPHI Order Type: GENERAL Sales Region: National

National Media, Inc.

 Billing Contact:
 Billing Calendar:
 Broadcast

 815 Slaters Ln.
 Billing Cycle:
 EOM/EOC

 Alexandria, VA 22314
 Agency Commission:
 15%

Advertiser Name: NRCC-IE WISCO

Demographic: A25-54 New Business Thru:

Product Codes: PLI2 Order Separation: 00:05:00

Priority: SELECT PRIORITY CODE Advertiser External ID:

Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Billing Type:

 Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 10/01/12
 10/11/12
 166
 \$152,325.00
 \$129,476.25

 Totals

 Month
 # Spots
 Gross Amount
 Net Amount
 Rating

 October 2012
 166
 \$152,325.00
 \$129,476.25
 0.00

 Totals
 166
 \$152,325.00
 \$129,476.25
 0.00

100%

Cash

			Iotals	166	\$152,325.00	\$129,476.25	
Account Executives							
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %			

Start Of Order - End Of Order

Order Share	Share	Total
KSNV	37%	\$152,325.00
Market	100%	\$411,689.19

Agency

Amy McCreary

Name:

Buying Contact:

_		
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,571.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$61,753.38
KTUD	0%	\$0.00
KVVU	22%	\$90,571.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,467.57

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	∄ 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp M-F 5-6a WakeU	•	5-6a	F	:30	2	\$400,002	0.00 NM	2	\$800.00
	1	WAKE V	V/WAGNF	RS1	III O OU VIUNOO	o wasagnere								
		Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	W	eek: 10/0	1/12 1	10/07/12	F	2	\$400.00	0.00						

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Order / Rev: Alt Order #:

Flight Dates:

103289

06825826

10/05/12 - 10/11/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2602

Break Start/End Time Days Ch Start End Inventory Code Len Spots Rate Pri Rtg Type Spots l n Amount 10/05/12 10/05/12 KSNV M-F 5-6a WakeUp w/Wa@M 5-6a \$400.002 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rating Rate ---F--Week: 10/01/12 10/07/12 \$400.00 0.00 KSNV 10/08/12 10/08/12 M-F 5-6a WakeUp w/WaQM 5-6a \$400.002 M----:30 2 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$400.00 0.00 10/09/12 10/09/12 KSNV M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Spots/Week Rate Rating Weekdays Week: 10/08/12 \$400.00 10/14/12 0.00 KSNV 10/10/12 10/10/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 2 \$400.002 0.00 NM 2 \$800.00 --W---M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 ~~W---\$400.00 0.00 Week; 10/08/12 10/11/12 10/11/12 M-F 5-6a WakeUp w/WaQM KSNV 5-6a :30 2 \$400,002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Rating Spots/Week <u>Rate</u> 10/14/12 \$400.00 Week: 10/08/12 ---T---0.00 KSNV 10/05/12 10/05/12 M-F 6-7a WakeUp w/WaQM 6-7a ----F--:30 2 \$725,001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ---F--Week: 10/01/12 \$725.00 0.00 M-F 6-7a WakeUp w/WaQM M-----E 7 KSNV 10/08/12 10/08/12 6-7a :30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Spots/Week Rate Rating 10/14/12 M----\$725,00 Week: 10/08/12 0.00 M-F 6-7a WakeUp w/WaQM KSNV 10/09/12 10/09/12 6-7a -T----:30 \$725,001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date Rating End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$725.00 0.00 _E_9_KSNV__10/10/12_10/10/12_M-F_6-7a WakeUp w/WaQM_ --W---- :30 __2 \$725.001 __0.00 NM \$1,450.00_ M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W----\$725.00 0.00 E 10 KSNV 10/11/12 10/11/12 M-F 6-7a WakeUp w/WaQM \$725.001 0.00 NM ---T---:30 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 End Date Rating Start Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$725.00 0.00 E 11 KSNV 10/05/12 10/05/12 **Today Show** CM 658a-9am ----F--:30 \$900,001 0.00 NM \$3,600.00 Today Show **TODAY SHW** End Date Spots/Week Start Date **Weekdays** Rate Rating 10/07/12 ---F--\$900.00 0.00 Week: 10/01/12 E12 KSNV 10/08/12 10/08/12 **Today Show** CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00 M---Today Show **TODAY SHW** Start Date End Date Spots/Week Rating <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 \$900.00 0.00 E 13 KSNV 10/09/12 10/09/12 CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00

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Order / Rev:

103289

Advertiser: Product Desc: NRCC-IE

NRCC IE 2012

Alt Order #: Flight Dates:

06825826

325826

10/05/12 - 10/11/12

Estimate:

2602

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start End Ln Ch Today Show **Today Show** TODAY SHW Spots/Week Rating **End Date** Weekdays Rate Start Date 10/14/12 -T----\$900.00 0.00 Week: 10/08/12 :30 \$900.001 0.00 NM E14 KSNV 10/10/12 10/10/12 **Today Show** CM 658a-9am --W----\$3,600.00 Today Show TODAY SHW Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 --W----\$900.00 0.00 Week: 10/08/12 :30 \$900.001 0.00 NM \$3,600.00 E 15 KSNV 10/11/12 10/11/12 **Today Show** CM 658a-9am **Today Show TODAY SHW** Rating Start Date End Date Weekdays Spots/Week Rate -T---0.00 10/14/12 \$900.00 Week: 10/08/12 10/06/12 10/06/12 News 3 Sunrise - SATURIM ----5-:30 2 \$375.001 0.00 NM 2 \$750.00 E 16 KSNV 6a-7a News 3 Sunrise SATURDAY NW3 AT SUNRISE End Date Start Date Weekdays Spots/Week Rate Rating ----S-Week; 10/01/12 10/07/12 \$375.00 0.00 :30 \$625.001 0.00 NM E 17 KSNV 10/06/12 10/06/12 Saturday Today CM 7a-9am \$2,500.00 Saturday Today SATURDAY TODAY Spots/Week End Date Weekdays Rate Rating Start Date 0.00 Week: 10/01/12 10/07/12 ---5-\$625.00 \$375.001 0.00 NM 10/07/12 10/07/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 2 2 \$750.00 E 18 KSNV News 3 Sunrise SUNDAY NW3-SUNRS WKND Rating Start Date **End Date** Weekdays Spots/Week Rate 10/07/12 \$375.00 0.00 Week: 10/01/12 :30 \$500.002 0.00 NM 2 \$1,000.00 E 19 KSNV 10/07/12 10/07/12 Sunday Today CM 7a-8am ----S 2 Sunday Today SUN TODAY Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> 10/07/12 -----5 \$500.00 0.00 Week: 10/01/12 E 20 KSNV 10/05/12 10/05/12 M-F Today Show II 3rd HCM 9-10a ----F--:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Rating Start Date **End Date** <u>Weekdays</u> Spots/Week Rate ----F--\$425.00 0.00 10/07/12 Week: 10/01/12 0.00 NM E 21 KSNV 10/08/12 10/08/12 M-F Today Show II 3rd HBM 9-10a M----:30 \$425.001 2 \$850.00 M-F Today Show II TODAY SHW2 **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 10/08/12 10/14/12 M----\$425.00 0.00 E 22 KSNV 10/09/12 10/09/12 M-F Today Show II 3rd HBM :30 2 \$425.001 0.00 NM 2 \$850.00 9-10a M-F Today Show II **TODAY SHW2** Rating Start Date **End Date** <u>Weekdays</u> Spots/Week <u>Rate</u> \$425.00 0.00 Week: 10/08/12 10/14/12 M-F Today Show If 3rd HCM 9-10a :30 \$425.001 0.00 NM 2 \$850.00 E 23 KSNV 10/10/12 10/10/12 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W----\$425.00 0.00 \$425.001 0.00 NM 2 \$850.00 E 24 K\$NV 10/11/12 10/11/12 M-F Today Show II 3rd HCM 9-10a ---T---:30 2 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 10/14/12 ---T---\$425,00 0.00 Week: 10/08/12 :30 \$325.001 0.00 NM 2 \$650.00 E 25 KSNV 10/05/12 10/05/12 CM 10am-11am 2

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Order / Rev: Alt Order #:

103289

Advertiser:

NRCC-IE

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

KSNV 2602

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4th H								
TOD	EWH2 YA		Today (arriva									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/01/12	10/07/12	M-F Today Show	2 UL 4th 12M	\$325.00 10am-11am	0.00 M	:30	2	\$325.001	0.00 NM	2	\$650.00
E 20 NOI	10/00/1	2 10/00/12	Today 4th Hour	III 4(II ISIVI	(Varii-1 Taili	V	.30	~	φ323.00 Ι	U.UU INIVI	2	φουυ.υυ
TOD	AY SHW3		,									
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	10/08/12	10/14/12	M	2	\$325.00	0.00	.20		#20E 004	0.00 NM	•	### OO
E 27 KS	10/09/1	12 10/09/12	M-F Today Show Today 4th Hour	III 4th IDIVI	10am-11am	-T	:30	2	\$325.001	U.UU INIVI	2	\$650.00
TOD	AY SHW3		, oddy (di (155)									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/08/12	10/14/12	-T	2	\$325.00	0.00			1005.004	0.00 1.01		4050.00
E 28 KSI	NV 10/10/1	12 10/10/12	M-F Today Show Today 4th Hour	III 4th ISIVI	10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
TOD	AY SHW3		roday 40111001									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
*****	10/08/12	10/14/12	W	2	\$325.00	0.00					_	
E 29 KSI	NV 10/11/1	12 10/11/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
TOD	AY SHW3		Today 401 Flour									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/08/12	10/14/12	~~~T~~~	2	\$325.00	0.00						
E30 KS	NV 10/05/1	12 10/05/12	Rachael Ray	CM	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RAC	HAEL RAY		Rachael Ray									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	10/01/12	10/07/12	F	2	\$325.00	0.00						
E 31 KSI	NV 10/08/1	12 10/08/12	Rachael Ray	CM	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650,00
RAC	HAEL RAY		Rachael Ray									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/08/12	10/14/12	M	2	\$325.00	0.00						
E 32 KSI	NV 10/09/1	12 10/09/12	Rachael Ray	CM	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
RΔC	HAEL RAY		Rachael Ray									
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	10/08/12	10/14/12	-1	2	\$325.00	0.00						
E 33 KSI	NV 10/10/1	12 10/10/12	Rachael Ray	CM	11am-12pm		:30	2_	\$325.001	<u>MM</u> 00.0	2	\$650.00
DAC	HAEL RAY		Rachael Ray									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	W	2		0.00						
E 34 KSI	NV 10/11/1	12 10/11/12	Rachael Ray	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650,00
DAC	HAEL RAY		Rachael Ray									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	T	2	\$325.00	0.00						
E 35 KSI	NV 10/05/	12 10/05/12	The Agenda 123	Opm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEW	NO 0 AT NO	NON!	The Agenda 123	0pm								
	VS 3 AT NC Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/01/12	10/07/12	F	1	\$325.00	0.00				i		
		-	The Agenda 123	Opm CM	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	WO 0 *****	NO.	The Agenda 123	0pm								
	VS 3 AT NC Start Date	OON End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	10/08/12	10/14/12	<u>vveekdays</u> M	<u> </u>	\$325.00	0.00						
h		12 10/09/12		CM	1230-1p	-7	:30	1	\$325.001	0.00 NM	1	\$325.00
										-		

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Order / Rev:

103289 06825826

Advert

Advertiser: Product Desc: NRCC-IE

NRCC IE 2012

Alt Order #: Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Break Start/End Time Len Spots Ln Ch Start Inventory Code Days Rate Pri Rtg Type Spots Amount End The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** Rating Spots/Week Start Date End Date **Weekdays** <u>Rate</u> -T----10/14/12 \$325.00 0.00 Week: 10/08/12 E38 KSNV 10/10/12 10/10/12 The Agenda 1230pm 1230-1p :30 \$325,001 0.00 NM \$325.00 CM The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date** Spots/Week Rate Rating **Weekdays** --W----\$325.00 Week: 10/08/12 10/14/12 0.00 \$325.00 E39 KSNV 10/11/12 10/11/12 The Agenda 1230pm CM :30 \$325,001 0.00 NM 1230-1p The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating ---T---\$325.00 0.00 Week: 10/08/12 10/14/12 E40 KSNV 10/06/12 10/06/12 News 3 Today - SATURDM 9am-930am :30 \$500.001 0.00 NM \$500.00 ----S-News 3 Today - SAT **NEWS3 TDY-WKND** End Date Rate Rating Start Date <u>Weekdays</u> Spots/Week 10/07/12 \$500.00 0.00 Week: 10/01/12 E41 KSNV 10/07/12 10/07/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$500.002 0.00 NM \$500.00 Chris Matthews SUN 9:30am **CHRIS MATTHEWS** Spots/Week End Date Rate Rating Start Date **Weekdays** 10/07/12 \$500.00 0.00 Week: 10/01/12 \$900.00 E42 KSNV 10/05/12 10/05/12 Dr. Phil CM 3-4p ----F--:30 2 \$450.001 0.00 NM 2 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 10/07/12 \$450.00 0.00 Week: 10/01/12 \$450.001 0.00 NM E 43 KSNV 10/08/12 10/08/12 Dr. Phil CM 3-4p M-----:30 2 2 \$900.00 DR. PHIL Spots/Week Rating Start Date **End Date** Weekdays Rate 10/14/12 \$450.00 0.00 Week: 10/08/12 :30 \$450.001 0.00 NM 2 \$900.00 E44 KSNV 10/09/12 10/09/12 Dr. Phil CM 3-4p -T----Dr Phil DR. PHIL Start Date **End Date** Weekdays 1 4 1 Spots/Week <u>Rate</u> Rating -T----0.00 10/14/12 \$450.00 Week: 10/08/12 Dr. Phil --W----\$450.001 0.00 NM \$900.00 E 45 KSNV 10/10/12 10/10/12 CM :30 2 Dr Phil DR. PHIL Spots/Week Weekdays Rate Rating End Date Start Date Week: 10/08/12 10/14/12 \$450.00 0.00 :30 \$450.001 0.00 NM \$900.00 E 46 KSNV 10/11/12 10/11/12 Dr. Phil 2 CM 3-4p Dr Phil DR. PHIL Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating ---T---0.00 Week: 10/08/12 10/14/12 \$450.00 :30 \$725.001 0.00 NM \$725.00 E 47 KSNV 10/05/12 10/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--(4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 End Date Rating **Weekdays** Spots/Week Rate Start Date Week: 10/01/12 10/07/12 \$725.00 0.00 E48 KSNV 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM \$725.00 4-5pm М~ 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Spots/Week Rate Rating Start Date End Date Weekdays Week: 10/08/12 10/14/12 \$725.00 0.00 \$725.001 0.00 NM \$725.00 E49 KSNV 10/09/12 10/09/12 CM 4-5pm :30

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Len Spots Rate Pri Rtg Type Spots Amount Break Start/End Time Davs Start End Inventory Code Ln Ch NEWS 3 at 4 (1 HOUR) (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Rate Start Date **End Date** Weekdays Spots/Week Rating \$725.00 0.00 Week: 10/08/12 10/14/12 \$725.001 0.00 NM \$725.00 :30 E 50 KSNV 10/10/12 10/10/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --W---4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 End Date Spots/Week Rate Rating Start Date Weekdays \$725.00 0.00 Week: 10/08/12 10/14/12 --W----:30 \$725,001 0.00 NM \$725.00 E 51 KSNV 10/11/12 10/11/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date End Date **Weekdays** Spots/Week Rate Rating \$725.00 0.00 ---T---Week: 10/08/12 10/14/12 \$3,600.00 :30 3 \$1,200.001 0.00 NM 3 CM 5-630p ----E--E 52 KSNV 10/05/12 10/05/12 M-F Early News M-F Early News NEWS 3 Spots/Week Rate Rating **End Date** Weekdays Start Date ---F--\$1,200.00 0.00 Week: 10/01/12 10/07/12 \$3,600.00 .30 3 \$1,200,001 0.00 NM E 53 KSNV 10/08/12 10/08/12 M-F Early News CM 5-630p M-----M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating \$1,200.00 0.00 3 Week: 10/08/12 10/14/12 \$3,600.00 :30 3 \$1,200.001 0.00° NM 3 E 54 KSNV 10/09/12 10/09/12 M-F Early News CM 5-630p M-F Early News NEWS 3 Rating Spots/Week Rate Start Date End Date Weekdays -T---3 \$1,200.00 0.00 Week: 10/08/12 10/14/12 3 \$1,200,001 0.00 NM 3 \$3,600,00 10/10/12 10/10/12 M-F Early News CM 5-630p -----:30 E 55 KSNV M-F Early News NEWS 3 Spots/Week Rate Rating Start Date **End Date** Weekdays 3 \$1,200.00 0.00 Week: 10/08/12 10/14/12 :30 3 \$1,200.001 0.00 NM \$3,600.00 M-F Early News CM 5-630p ---T---E 56 KSNV 10/11/12 10/11/12 M-F Early News NEWS 3 Start Date End Date **Weekdays** Spots/Week Rate Rating 0.00 Week: 10/08/12 10/14/12 ---T---3 \$1,200.00 \$1,300.00 0.00 NM E 57 KSNV 10/05/12 10/05/12 M-F Jeopardy CM 630-7pm ----F--:30 1 \$1,300.001 M-F Jeopardy **JEOPARDY** Rating Weekdays Spots/Week Rate Start Date End Date \$1,300.00 0.00 Week: 10/01/12 10/07/12 M----1 \$1,300,001 0.00 NM \$1,300.00 :30 E 58 KSNV 10/08/12 10/08/12 M-F Jeopardy CM 630-7pm M-F Jeopardy **JEOPARDY** Spots/Week Rate Rating Start Date End Date Weekdays 1 4 1 0.00 Week: 10/08/12 10/14/12 M----\$1,300.00 \$1,300.00 1 \$1,300.001 0.00 NM E 59 KSNV 10/09/12 10/09/12 M-F Jeopardy CM 630-7pm :30 M-F Jeopardy **JEOPARDY** Spots/Week Rating Rate End Date **Weekdays** Start Date 0.00 \$1,300.00 Week: 10/08/12 10/14/12 :30 1 \$1,300,001 0.00 NM \$1,300.00 E 60 KSNV 10/10/12 10/10/12 M-F Jeopardy CM 630-7pm --W----M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 0.00\$1,300.00 Week: 10/08/12 10/14/12 --W----0.00 NM \$1,300.00 M-SA 8-11p / SUN---T---:30 1 \$1,300,001 E61 KSNV 10/11/12 10/11/12

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Order / Rev:

103289

89 Ac

200

Advertiser:

NRCC-IE

Alt Order #: 06825826

Product Desc:

NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12

Estimate: 2602

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Spe	ots Rate Pri	Rtg Type S	3pots	Amount
			Jeopardy in PRIM Jeopardy in Prime								
JEOPA	RDY		boopardy in think	•							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/14/12	T		\$1,300.00	0.00					A
E 62 KSNV	10/05/1	2 10/05/12		CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	E	M-F Wheel of For	lune							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	F	1	\$1,300.00	0.00					
E 63 KSNV	10/08/1	2 10/08/12		CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
MUCE	L-FORTN	IE	M-F Wheel of For	rtune							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	M		\$1,300.00	0.00					
E 64 KSNV		2 10/09/12	M-F Wheel	CM	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of For	rtune							
	L-FORTN		10 for a land mayon	Consta Minale	Data	Dating					
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
E 65 KSNV				CM	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E do Mairi	10/10/1	12 (0,10,12	M-F Wheel of For		, ,		•	,			
WHEE	L-FORTN	IE									
	art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 10		10/14/12	Wheel of Fortune		\$1,300.00	0.00 'SUNT	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 60 KSNV	10/11/1	12 10/11/12	Wheel in Prime	III L. L. L. INWINI	M-974 0-11h /	3014	.50	1 ψ1,000.001	0.00 (4141	'	ψ1,000.00
WHEE	L-FORTN	IE									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/14/12	T		\$1,300.00	0.00		0 4505.004	2.22.111	•	*4 050 00
E68 KSNV	10/06/1	12 10/06/12	SIGN ON-SIGN C	OFF CM	5a-459a (9:30 PM-10:3	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOP/	WHEEL		ROS		(9.50 FIM-10.	50 1 (41)					
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10	/01/12	10/07/12	S-	2	\$525.00	0.00					
E 69 KSNV	10/08/1	12 10/08/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE V	OICE		Monday Prime 8-	-10pm					Ì		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/14/12	M		\$4,000.00	0.00					
			Wed PR 9-10p	CM	9-10pm	W	:30	1 \$3,000.002	0.00 NM	1	\$3,000.00
			Wednesday Prim	ne 9-10pm	·		~				
L&O:S		- 15 (MAZ. al. dana	O	D-4-	Detion					
<u>St</u> Week: 10	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00					
			Wed PR 10-11p	CM	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
Z / I KOITV	10/10/	12 10/10/12	Wednesday Prim								
CHICA	GO FIRE	:									
,	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/14/12	W		\$3,200.00	0.00	:30	1 \$1,700.002	0.00 NM	1	\$1,700.00
E/2 KSNV	10/05/	12 10/05/12	Fri PR 8-9p Friday Prime 8-9	CM nm	8-9pm	3	.50	1 \$1,700.002	0.00 14141	'	Ψ1,700.00
who.	ARE YOU	J?	riday rillic 0-0	pm							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/07/12	F	1	\$1,700.00	0.00					
E73 KSNV	/ 10/05/	12 10/05/12	Fri PR 9-10p	CM	9-10pm	F	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
CDIM	M-NBC		Friday Prime 9-1	upm							
	art Date	End Date	Weekd <u>ays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	F		\$3,000.00	0.00					
E75 KSNV	/ 10/06/	12 10/06/12		CM	10-11pm	S-	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

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Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount **Inventory Code** Start End Ln Ch Sat PR 10-11p Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating 1 \$1,200.00 0.00 10/07/12 ----5-Week: 10/01/12 \$2,500.00 0.00 NM \$2,500,001 :30 E 76 KSNV 10/07/12 10/07/12 NFL Pre-Game / FNA CM 1p-530pm ----S NFL Pre-Game FTBL NITE AMR Spots/Week Rating **End Date** Weekdays Rate Start Date ----S \$2,500.00 0.00 Week: 10/01/12 10/07/12 NFL Football 1P-9PM ----S :30 2\$10,000,001 0.00 NM \$20,000.00 E 77 KSNV 10/07/12 10/07/12 CM NFL Football NBC SUN-FTBL Rating Start Date End Date Weekdays Spots/Week Rate ----S 2\$10,000.00 0.00 Week: 10/01/12 10/07/12 0.00 NM \$3,200.00 7-10pm ----S :30 2 \$1,600.002 News 3 Live in Prime E 78 KSNV 10/07/12 10/07/12 CM News 3 in Prime NWS3 LVE-PRIME Rating Start Date Spots/Week Rate End Date **Weekdays** ___S 10/07/12 2 \$1,600.00 0.00 Week: 10/01/12 \$1,200.00 11pm-1135pm :30 1 \$1.200.001 0.00 NM E 79 KSNV 10/05/12 10/05/12 M-F News 3 at Eleven CM ---F--M-F News 3 at Eleven **NEWS 3 AT 11** Rating Start Date End Date Weekdays Spots/Week Rate 0.00 \$1,200,00 10/07/12 ~~~-F--Week: 10/01/12 \$1,200.00 E 80 KSNV 10/08/12 10/08/12 :30 1 \$1,200.001 0.00 NM M-F News 3 at Eleven CM 11pm-1135pm M-F News 3 at Eleven NEWS 3 AT 11 Spots/Week Rating End Date Weekdays Rate Start Date 10/14/12 \$1,200,00 0.00 Week: 10/08/12 0.00 NM \$1,200.00 E 81 KSNV 10/09/12 10/09/12 M-F News 3 at Eleven CM 11pm-1135pm -T----:30 1 \$1,200,001 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rate Rating Start Date End Date Weekdays 1 \$1,200.00 0.00 Week: 10/08/12 10/14/12 :30 1 \$1,200.001 0.00 NM \$1,200.00 E 82 KSNV 10/10/12 10/10/12 M-F News 3 at Eleven CM 11pm-1135pm --W----M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rating Start Date **End Date** <u>Weekdays</u> Rate 1 \$1,200.00 0.00 Week: 10/08/12 10/14/12 \$1,200.00 0.00 NM E 83 KSNV 10/11/12 10/11/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating ---T---1 \$1,200.00 0.00 Week: 10/08/12 10/14/12 0.00 NM \$2,200.00 E 84 KSNV 10/06/12 10/06/12 Sa-Su News 3 at ElevenCM ----S-:30 2 \$1,100,001 11pm-1135pm Sa-Su News 3 at Eleven. WKD2 NWS-AT 11 Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-\$1,100.00 0.00 Week: 10/01/12 10/07/12 0.00 NM 2 \$1,000.00 :30 \$500.001 E 85 KSNV 10/05/12 10/05/12 The Tonight Show CM 1135p-1237a ----F--**Tonight Show TONITE SHW End Date** Weekdays Spots/Week Rate Rating Start Date \$500.00 0.00 10/07/12 ----F--Week: 10/01/12 :30 \$500.001 0.00 NM \$1,000.00 E 86 KSNV 10/08/12 10/08/12 The Tonight Show CM 1135p-1237a M----Tonight Show TONITE SHW Rating Start Date End Date <u>Weekdays</u> Spots/Week Rate \$500.00 0.00Week: 10/08/12 10/14/12 0.00 NM \$1,000.00 2 \$500,001 E 87 KSNV 10/09/12 10/09/12 CM 1135p-1237a -T----:30 2

Print Date: 10/08/12 07:45:32 Page 9 of 9

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			The Tonight Show									
TONITE	SHW		Tonight Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/14/12	-T	2	\$500.00	0.00				0.00.1/84		*4 000 00
E88 KSNV	10/10/1	2 10/10/12	The Tonight Show	CM	1135p-1237a	W	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SH/W		Tonight Show									
	rt Date	End Date	Wee <u>kdays</u>	Spots/Week	Rate	Rating				I		
Week: 10		10/14/12	W	2	\$500.00	0.00					_	** ***
E 89 KSNV	10/11/1	2 10/11/12	The Tonight Show	CM	1135p-1237a	aT	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	= CUIA/		Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10.		10/14/12	T 	2	\$500.00	0.00						
E 90 KSNV	10/06/1	2 10/06/12	Saturday Night Liv		1130pm-1:02	2amS	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
0471			Saturday Night Li	ve								
	TE LIVE art Date	End Date	Weekdays	Spots/Week	Rate	Rati <u>ng</u>						
<u>عرد</u> Week: 10		10/07/12	S-		\$1,400.00	0.00						
E91 KSNV	10/07/1	12 10/07/12	Sports Night in La	s VegaßM	Sun 1135p-1	1200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in La	as Vegas								
	「NT-L V		Weekdays	Spots/Week	Rate	Rating				1		
<u>১৫</u> Week: 10	art Date /01/12	End Date 10/07/12	S	1	\$400.00	0.00						
N 92 KSNV			Jeopardy in PRIM	E CM	M-SA 8-11p	/ SUNS	:30	1	\$1,225.001	0.00 NM	1	\$1,225.00
			Jeopardy in Prime									
	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	CM	\$1,225.00 10-11pm	0.00 S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
N 93 KSNV	10/06/	12 10/06/12	Sat PR 10-11p Saturday Prime 1		10°11pm	3	.00	'	Ψ2,000.001	0,00 1,		* ,*
St	art <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	S		\$2,000.00	0.00	<u></u>					
N94 KSNV	10/08/	12 10/11/12	M-F News 3 at El		11pm-1135	om MTWT	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
			M-F News 3 at E		D. (c	Dation						
	art Date	End Date 10/14/12	<u>Weekdays</u> MTWT	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
Week: 10			LAW & ORDER (Sun 1:S	:30	1	\$150.001	0.00 NM	1	\$150.00
VAICAL CEN	10/07/	12 10/07/12	Law & Order (LF)									
St	art Date	End Date	Weekdays	Spots/Week		Rating				i i		
		10/07/12		1	\$150.00	0.00			0450.004	0.00 NM		\$150.00
N96 KSNV	10/07/	12 10/07/12	Dateline AN Dateline NBC AN	CM I	12-3am	S	:30	1	\$150.001	0.00 NM	1	φ190.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				İ		
Week: 10	0/01/12	10/07/12	S	1	\$150.00	0.00				7.1.1	400	64E0 20E 00
				-						Totals	166	\$152,325.00